

Strategic Planning

The primary role of the Leadership Team must be to 'steer' the business through today's issues and towards a better future.

That requires the correct balance of short-term thinking, and long-term planning.

I help Leadership Teams build a strategy which is smart enough to win in your market, and simple enough for everyone in your organisation to understand and execute.

The Strategy House is the framework I use as it forces the team to condense its thinking into a one-page summary that everyone in your organisation can engage with.

Simplicity is on the other side of complexity

To develop your strategy, we facilitate a series of workshops to capture the collective intelligence of your team and answer these questions.

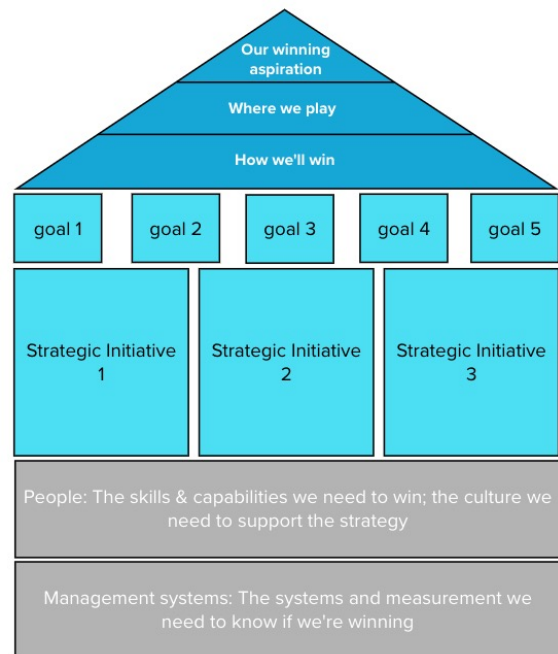
What's your winning aspiration?

Which markets and segments will you play in?

How will you win?

What are your measurable goals?

What are the key strategic initiatives to deliver your goals?



Plus, you need to drive adoption through involving the wider team in strategy development and making a comprehensive **communication plan** to launch the strategy.

And I help you develop a 1-2-year project roadmap and a **dashboard** to track and communicate progress.

Finally, you need to regularly revisit and strengthen the strategy. I recommend quarterly team pit stops to review and adjust the allocation of your resources - based on what you've learnt and how the market is shifting.



rob@robpyne.online



www.robpyne.online



+61 (0)433 017 198